



WABC-TV NEW YORK
7 LINCOLN SQUARE
NEW YORK NY 10023

Acknowledgment of Agreement Between WABC-TV NEW YORK and

DATE: 10-18-2012 PAGE: 1 of 2

MENTZER MEDIA SERVICES INC - 9187
ATTN: ANNE BRAUNSCHEIDEL
600 FAIRMOUNT AVENUE
ATTN: SUITE # 306
TOWSON MD 21286

Contract No 398873		Contract Dt 09-17-2012		Revision Dt 10-18-2012		Rev# 5		Advertiser LINDA MCMAHON FOR SENATE 2012			Brand LINDA MCMAHON FOR SENATE 2012			Product Code POLITICALS				Station/Market WABC – NEW YORK						
Agency Est# 1342				CMS # 243688		Sales Office PHILADELPHIA		Account Executive D. PARKER		Start Date 10-16-2012		End Date 10-21-2012		Billing M (Broadcast Month, Cycle 1)				Package N	Contract Title 243688					
Line	Start Date	End Date	Description								RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$	
			Agency CPE: E : 1342																					
1	10-16-2012	10-19-2012	06:15AM – 07:00AM	AM EWN THIS MORNING 6-7AM (7427)								7	30	1	1	1	1				4	1,800	4	7,200.00
2	10-16-2012	10-19-2012	07:00AM – 09:00AM	AM GMA 7-9AM (7429)								7	30	1	2	1	1				5	2,400	5	12,000.00
3	10-16-2012	10-19-2012	12:15PM – 12:30PM	DA PM DAYTIME ROTATION 12NOON-4PM (7439)								7	30	1	1	1	1				4	1,400	4	5,600.00
4	10-16-2012	10-19-2012	04:15PM – 04:59PM	EN EWN AT 4PM M-F (11372)								7	30	2	1	2	1				6	1,500	6	9,000.00
5	10-16-2012	10-19-2012	05:15PM – 05:55PM	EN EWN AT 5PM M-F (7450)								7	30	1	1	1	1				4	2,400	4	9,600.00
6	10-16-2012	10-19-2012	07:00PM – 08:00PM	PA JEOPARDY/WHEEL (7446)								7	30	2	2	2	2				8	4,000	8	32,000.00
7	10-16-2012	10-19-2012	11:35PM – 12:02AM	LF NIGHTLINE M-F (7453)								7	30	1	1	1	1				4	2,200	4	8,800.00
8	10-16-2012	10-19-2012	05:15AM – 05:56AM	AM EWN THIS MORNING 5-6AM (7426)								7	30	1	1	1	1				4	800	4	3,200.00
9	10-17-2012	10-21-2012	06:45PM – 06:55PM	EN WNT 6:30-7PM M-F/SU (11694)								7	30			1			1		3	2,400	3	7,200.00
10	10-16-2012	10-21-2012	11:15PM – 12:05AM	LN LATE NEWS CFB (7645)								7	30	1	1	1	1	1	1		6	4,700	6	28,200.00
11	10-16-2012	10-16-2012	09:00PM – 11:00PM	PE MON-SAT 8-11PM/SUN 7-11PM (7605)								7	30	1							1	11,000	1	11,000.00
12	10-19-2012	10-19-2012	08:00PM – 09:00PM	PE FRIDAY 8-9P (7501)								7	30					1			1	9,000	1	9,000.00
13	10-19-2012	10-19-2012	09:00PM – 10:00PM	PE FRIDAY 9-10PM (7502)								7	30					1			1	7,500	1	7,500.00
14	10-19-2012	10-19-2012	10:00PM – 11:00PM	PE FRIDAY 10-11PM (7503)								7	30					1			1	10,000	1	10,000.00
15	10-20-2012	10-20-2012	06:15AM – 10:00AM	AM EWN SA/SU 6-10AM (7434)								7	30						1		1	400	1	400.00

This agreement is subject to the terms and conditions indicated above.

Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood



WABC-TV/DT
New York

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Agency Est# 1342				CMS # 243688		Sales Office PHILADELPHIA		Account Executive D. PARKER		Start Date 10-16-2012		End Date 10-21-2012		Billing M (Broadcast Month, Cycle 1)				Package N		Contract Title 243688	
Line	Start Date	End Date	Time Period		Description				RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
			Agency CPE: E : 1342																		
R 16	10-20-2012	10-20-2012	04:00PM – 07:00PM		SP: COLLEGE FOOTBALL SA 12PM-7P (7509)				7	30						1		1	4,000	1	4,000.00
17	10-20-2012	10-20-2012	08:00PM – 11:30PM		SP: COLLEGE FOOTBALL SAT. PRIME (7510)				7	30						2		2	4,500	2	9,000.00
18	10-21-2012	10-21-2012	06:15AM – 10:00AM		AM EWN SA/SU 6-10AM (7434)				7	30						1		1	400	1	400.00
R 19	10-21-2012	10-21-2012	10:00AM – 11:00AM		WK SUN THIS WEEK (7436)				7	30						2		2	3,000	2	6,000.00
20	10-21-2012	10-21-2012	07:00PM – 08:00PM		PE SU 7-8PM (7500)				7	30						1		1	6,000	1	6,000.00
21	10-16-2012	10-16-2012	06:15PM – 06:30PM		EN EWN AT 6P (CFB) (7442)				7	30		1						1	2,400	1	2,400.00
																		Contracted Gross Total:		61	188,500.00
																		Actual Gross Total:		61	188,500.00
																		Agency Commission:			28,275.00
																		Net Total:			160,225.00
Month/YR		Preempted			Made Good			Contract Total			Adjustments						Actual Total				
Oct 12		0.00			0.00			188,500.00			0.00						188,500.00				
TOTAL		0.00			0.00			188,500.00			0.00						188,500.00				

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